



FOR IMMEDIATE RELEASE

Media Contact:
UK Contact:
Tom Reynolds
Firefly Communications
+44 (0)203 170 8012
crucialteam@fireflycomms.com
www.crucial.com/uk

Crucial Announces 8Gb-based DDR4 Server Memory

New modules provide significant cost advantage compared to current 4Gb-based DDR4 modules

Multimedia Elements:

- [Crucial Image Gallery](#)
- [Crucial DDR4 Overview](#)

Taipei, Taiwan (Computex 2015), 2 June, 2015 – Crucial, a leading global brand of memory and storage upgrades, is now sampling Crucial DDR4 2400MT/s 8Gb-based RDIMM, LRDIMM, and ECC UDIMM server modules through its Technology Enablement Program. Engineered to enable higher density modules, 8Gb-based DDR4 memory allows for increased performance, bandwidth, and energy efficiency.

Higher density modules, when combined with the next DDR4 speed increase of 2400MT/s, create greater channel bandwidth and channel density, as well as increased energy efficiency. Ultimately, these benefits provide more value per gigabit than current 4Gb-based offerings. Taken together, the increase in density, bandwidth, and value deliver a lower total cost of ownership for users.

“Our 8Gb-based modules will enable the next-generation of energy efficient servers to more readily keep up with the ever-increasing memory density and bandwidth demands of virtualisation, HPC, and big data applications,” said Michael Moreland, worldwide product marketing manager, Crucial. “These modules can play a significant role in nearly any server strategy, no matter whether it is a new installation of a single server or the scale-up or scale-out of an existing deployment.”

Designed for the next-generation processor product families, Crucial 8Gb-based server memory is extensively tested to mission-critical standards and is backed by a limited lifetime warranty.¹ The Technology Enablement Program provides channel partners who are currently developing or evaluating DDR4-capable platforms early access to Crucial DDR4 8Gb-based RDIMMs, LRDIMMs, and ECC UDIMMs. The new modules are expected to be available in late July and will be included in the Reliance Program.² For more information about Crucial DDR4 memory technology, visit uk.crucial.com/ddr4.

Follow us online!

Facebook: www.facebook.com/crucialmemory

Twitter: www.twitter.com/crucialmemory

YouTube™: www.youtube.com/crucialmemory

About Crucial

Crucial is a global brand of Micron Technology, Inc. Crucial products include award-winning solid state drives (SSDs) and DRAM for more than 100,000 desktops, laptops, servers, workstations, and other systems. Crucial products are available worldwide at leading retail and e-tail stores, commercial resellers, and system integrators who can be found at www.crucialproducts.com. For more information or support, visit www.crucial.com/uk.

About Micron

Micron Technology, Inc. is one of the world's leading providers of advanced semiconductor solutions. Through its worldwide operations, Micron manufactures and markets a full range of DRAM, NAND and NOR flash memory, as well as other innovative memory technologies, packaging solutions and semiconductor systems for use in leading-edge computing, consumer,

networking, embedded and mobile products. Micron's common stock is traded on the NASDAQ under the MU symbol. To learn more about Micron Technology, Inc., visit www.micron.com.

-
1. Limited lifetime warranty valid everywhere except Germany, where warranty is valid for ten years from date of purchase.
 2. Reliance Program benefits may vary and are available to qualified customers only. Contact your Crucial representative for more information. Available in NA and EMEA regions only.

©2015 Micron Technology, Inc. All rights reserved. Information is subject to change without notice. Crucial and the Crucial logo are trademarks of Micron Technology, Inc. All other brand or product names are trademarks or registered trademarks of their respective holders. Neither Crucial nor Micron Technology is responsible for omissions or errors in typography or photography.

###